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Ann S. Freed

P4, Bill 69

6 May 2014

Testimony of Ann S. Freed  
Resident Wapio Acres  
Regarding City Council Hearing on Bill 69 (2013), CD1  
Held On May 7, 2014

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Chair Martin and Members,

My name is Ann Freed and I in strong support of Bill 69 regarding advertising on The Bus.

The Bus is the people's transportation system on Oahu. As such it is as essential to the economic well being of our county as the electric and water utilities. Many of our hospitality industry, building trade, government and hospital workers as well as those on fixed income, rely on the bus system as their primary means of transportation.

Even with the addition of the rail system, people from central Oahu, the North Shore as well those from the Waianae coast will still rely on the bus as part of their essential transportation.

I applaud the efforts of the Outdoor Circle and others to keep our state billboard-free and our landscape free from clutter. But, I do not agree that advertising on the sides of buses constitutes an eyesore.

City bus systems throughout the country are often in chronic need of revenue. Raising money for The Bus by this method is a win-win. The taxpayer is spared the cost of a subsidy and the riders are spared hefty fare increases.

Mahalo for allowing me to testify,

Ann S. Freed  
Member, NB 25  
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